



## Say it through the bag!

**Head over heels in love, but lost for words when you need them most? Why don't you just give the one you adore a bag? For GagBag says more than a hundred words can say.**

Women and men have three things in common: they like compliments; they love little gifts; and they are curious. So just fit a "Bag of Compliments", hand it over and lean back. Both women and men will find it hard to resist opening the colourful GagBag. The bag is opened and... it talks! A small bag with great contents: paying pretty compliments, it uncovers the surprise it bears: a gift, or movie vouchers for the romantic evening for two, or whatever you put in the bag - it's up to you!

GagBag is the name of the bag that always finds the right words – for your dear ones, for birthdays, weddings, births, or just to say "Thank you" or "Sorry". A "Bag of Erotic", for example, brings out the stud in the man with a sense of humour, while a "Bag of Offspring" is just the right thing for new parents: this child always laughs and falls silent at the touch of a button. And only Marilyn Monroe's legendary rendition of "Happy birthday to you" compares to the sexy serenade in the "Bag of Birthday".

So who taught the bags to speak? Gregor Leinweber, Sebastian Schmidt-Troschke, and Christoph Ossenkopp did – three creative heads with careers in event management. They found the ordinary flower bouquet just too boring, and wrapping small gifts nicely had never been their cup of tea. Then there was the well-known singing birthday card – creative in some way, but not more than just a card. So they took the initiative: GagBag GmbH was founded, and with lots of love of detail, the world's first GagBag was developed.

A bag instead of flowers: providing about 20 different styles and sounds, GagBag is not only a very personal gift wrapping, it is also an unusual small present for any occasion. Flowers wilt, GagBag lasts and, at a price of 5.95 (UVP), it can easily compete with a bunch of flowers. As of October, 2005, the first edition of the internationally patented world novelty GagBag will be available in retail, a second edition being under production.

See [www.gagbag.com](http://www.gagbag.com) for further information

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